

Rising Tide Startups Podcast Listener Feedback Summary

Priyanka Kedia – Ayva Jewelry

1/27/18 Season 1, Episode 5

"Listener Created Feedback!"



Obstacle 1 – How does one balance your time as a bootstrapped solo startup?

1. You need to determine which specific tasks that only you can do and which tasks can be done by someone else, or outsourced.
2. Learn to say NO – actually know when to say yes and when to say no to tasks at hand.
3. Block out specific time slots on your calendar during the day for specific tasks such as admin, accounting, social media, etc.
4. Apply the 80/20 rule. Which specific tasks generate the greatest ROI. Concentrate on those.

Obstacle 2 - How does one cope with the loneliness of being a solo startup?

1. Collaboration with others with varying skill sets which will lead to success and community.
2. Create a support team around you.
3. Schedule regular days you work outside your home office, around people, such as co-working spaces.
4. Use skype or webex or similar technology to collaborate with others with similar interests during your workday.

“If not NOW, then WHEN?” - Priyanka Kedia

“It’s the Journey, not the Destination?” - Priyanka Kedia

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